



FOR IMMEDIATE RELEASE

CognitiveTPG names New Chief Financial Officer

Ithaca, NY – November 13, 2012



CognitiveTPG, leading provider of on-demand barcode and transaction printers, recently appointed John Hall-Thurnheer as Chief Financial Officer (CFO), with responsibility for managing and setting all financial initiatives and strategies for the company.

Hall-Thurnheer, a 22-year industry veteran and New York native, has an extensive background in finance, operations, contract administration and negotiations. He previously served as CFO for Turbine Blading and Parts LLC based in Ithaca NY, and was the CFO for Stork H&E Turbo Blading, also in Ithaca, NY. In 2009 he was certified as a Six Sigma Gold Belt by SSA & Company, an intense curriculum and certification in Six Sigma leadership incorporating Six Sigma, Lean, and Change Management tools.

“CognitiveTPG is pleased to welcome John to the team as we prepare for growth,” said CognitiveTPG President & CEO Kyle Turner. “John brings the expertise and a proven track record of a successful CFO. His strong combination of skills and experience will be an important addition to our management team.”

Hall-Thurnheer expressed his sentiments on the new appointment: “This is an exciting time to be joining CognitiveTPG. The company is positioned for significant growth and expansion and has the infrastructure, resources, and seasoned team of professionals needed to achieve it. I look forward to working closely with the management team in achieving our financial targets.”

Hall-Thurnheer is based in Ithaca, NY with his wife.

About CognitiveTPG

CognitiveTPG is a leading provider of on-demand barcode and transaction printers to the retail, healthcare, manufacturing, service, and financial sectors worldwide. For more than 35 years, CognitiveTPG has provided its customers with compact, economical and ultra-reliable printing solutions that offer a significant return on investment. Visit us at www.CognitiveTPG.com.

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